



“Blog Your Way To The Bank!”

By Fabricio Cruz





Blogging For Massive Bucks

- Set up your own money making blog!
- Blogging can turn into a full time income, but we'll cover the basic steps here.
- Blogging is simple and once set up, the maintenance is fairly easy every day or two.
- If you can keep your blog up to date and spend a little time each day fine-tuning it, it can turn into a very profitable source down the road.
- The older a blog gets, the more subscribers it will have and the more money it will ultimately make.





Action Plan

- Step 1: Find a Niche
- Topics can be: Sports, Politics, Current Events, Going Green (environment), etc.
- Step 2: Build Your Blog – you'll need a domain name, hosting, and have Wordpress installed on it (free at Wordpress.org).
- You'll want to get about 10 articles to put on the blog initially.
- You can either write these yourself or pull them from a news related site. If you pull them from CNN or another news related site, be sure that you cite the original source and link to the original article just to be safe. Once you have your articles, you're almost ready to go.





Action Plan

- Step 3: Add Adsense – Apply at Google.com/adsense.
- This is where most of your early income will come from.
- If you bring enough visitors you're going to get clicks on your adsense ads.
- The amount you make per click will depend on a lot of things, mainly the niche you choose, but it won't matter too much.
- Step 4: Add a Products Page – become an affiliate of Amazon.com or Walmart.com
- This won't generate as much as adsense, but it will add to your income a little.





Action Plan

- Step 5: Advertise - Once you've got everything set up and ready to go, you're going to have to start generating some traffic.
- Do a Google search for your niche + forums. You'll get all kinds of options, but don't just go into those forums spamming all of them. Sign up for an account and start discussing things among the members. You can include your link in your signature and pick up some easy traffic. How much traffic you generate will depend on to what extent you want to take this.





Action Plan

- Once you've done all the steps above and have a developed a routine to take care of the daily tasks quickly, there's one more thing that's essential to do.
- Keep adding articles daily or at least once every two days. The more articles you post, the more attention you create.
- When you have a blog where you add an article every week or longer, it doesn't attract subscribers.
- When someone comes to your blog for the first time and sees that you add one, two, or even more new articles each day, it entices them to subscribe a lot better than a blog with one post per week.





Action Plan

- Not only that, but if they subscribe and enjoy reading your articles daily, they are more apt to tell their friends about it and generate you some word of mouth traffic.
- Overall, the more articles you add each day, the more traffic you're going to get. You don't have to write every article, but it's good to write a handful of them.
- I usually try to write one per day and add one or two from an outside source each day.





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Conclusion

- Blogs can make you a ton of money!
- See one of my blogs in action
www.healmyacne.com/blog
- Won't make you rich over night, but if consistently worked on, will be a stable income source for you for years to come.
- Get to work! See you on the next one...

