



# **“How To Make \$100 a Day (or More) Using Nothing More Than CPA Programs – Starting NOW!”**

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# About CPA Offers

- CPA Offers
- CPA = Cost Per Acquisition or Cost Per Action
- The advertiser pays for each specified action (a purchase, a form submission, and so on) linked to the advertisement
- Some actions can be as simple as filling in a Zip Code (Zip Submit) or an email address (email submit).
- Free Laptops? Free Ipods? Free iPhones?
- To Make Money Online with CPA you will need to sign up with a company that provides CPA Offers. These companies are called CPA Networks. These CPA Networks bring Publishers and Advertisers together Market Products and Services Online.
- CPA Networks – CJ.com, Affiliate.com, Hydranetwork.com, Linkshare.com, Pepperjam.com, etc.
- Sign up as a publisher.
- Google the term “CPA Networks” for more companies.





# Marketing Your CPA Offers

- CPV – Cost Per View
- CPV Networks: Mediatraffic.com, Zango.com, Trafficvance.com, Addonnetwork.com
- CPV can cost as low as \$0.01 per view.
- Bid on URL's vs. keywords. i.e. if you are bidding on Match.com it would make sense to have an Eharmony.com offer because it is targeting the same market.
- PPC – Pay Per Click
- PPC Search Engines – Google AdWords, Yahoo Search Marketing, MSN AdCenter.
- Use a direct link to the offer, or use a landing page that presells the offer or builds you a mailing list.



# Simple \$100/day CPA Marketing Strategy

- Anyone can do this... Including YOU!
- Assuming you have a high paying CPA offer, let's start out with Ringtones.
- Step 1: Download a music video from a popular artist. it doesn't really matter who. there are so many artists in so many genres. r&b, rock, punk, dance, techno, classical, whatever you want.
- The opportunities are endless, just pick a popular artist and you're good to go.
- Step 2: Using a video editing software, add your watermark to the video with your URL for the CPA offer with something like "Get This Ringtone For Free Now at [www.YourCPAurl.com](http://www.YourCPAurl.com)"
- NOTE: I recommend using a redirect and put a watermark at the beginning and end of the video.
- Step 3: Re-upload the edited video to your YouTube account
- I recommend having a few accounts, especially if you are uploading lots of videos.
- Make the title something catchy, but use the artist's name and song title in the video title. Something like, "Blink 182-All The Small Things." Just be creative and catchy.



# Simple \$100/day CPA Marketing Strategy Continued

- Step 4: Make the description of the video "Get This Ringtone For Free at <http://YourCPAurl.com>" or something like to that effect.
- Step 5: Make sure to tag your video appropriately.
- For the Blink 182 example, tags would be blink 182, all the small things, blink...etc. You get the picture.
- Step 6: Go to other uploaded videos of the same video/artist as you've chosen and leave comments. This will get others to come see your video.
- That's it. This is a very simple yet effective method that can make you some quick cash. It all depends on how many videos you upload and how many viewers you can get.
- Just make sure you don't spam. Also, use multiple Youtube accounts will help keep you from getting flagged. If an account does get flagged/deleted, all your videos aren't just in one account.





# Conclusion

- This is a killer money making strategy!
- Go now and sign up for a CPA network.
- Set up an account at YouTube.
- Download some videos and practice by inserting your watermark, upload them to YT, and drive some traffic.
- Collect the cash!
- See you next time!

